

# hello...

We are TPSquared



# A bit about us...

We're a fresh reincarnation of a business that has a 30 year history, staffed by individuals with a combined experience of 90 years.

We pride ourselves on our customer service and high-quality design work - we've been delivering a variety of projects for years, on time, on brief and on budget. We're normal, down-to-earth people and have developed many successful long-term relationships with all sorts of clients.

Whether you're a business start-up, or an established international business, we can help. It might be branding for your new company, printed marketing materials, a new website, or just a business card - let's talk and we can bring your project to life.





Your brand is the face and reputation of your business. If you need branding, we'll create a strong and consistent visual identity for you. If you already have a brand you're happy with, we'll work within your guidelines to help develop a set of effective communications.

**Logo design/Brand guidelines/Marketing materials/Stationery**



Printed communications still play an essential part of any business. From stationery to brochures and advertising, we can provide you with eye-catching designs and high-quality print to ensure you get exceptional results that work for you.

**Brochures/Catalogues/Stationery/Point of sale/Tenders/Presentations**



We can provide a comprehensive range of digital services, from templated websites to bespoke solutions to bring your brand to life. The quality of your digital assets is just as important as the quality of your products and services.

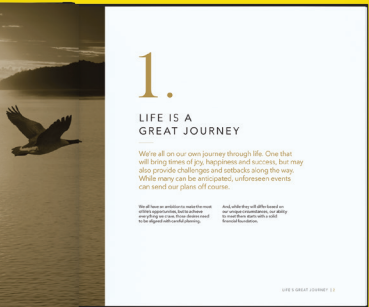
**Website design/Videos/Motion graphics/Interactive PDFs/Social media**



We know how to produce a creative and accurate Report - we've been doing so for over 15 years. We talk through your requirements and work with dedication and attention to detail, keeping an eye on the clock and your budget.

**Accuracy/Appeal/Timing/Value for money/Delivery**

# Some examples of our work...



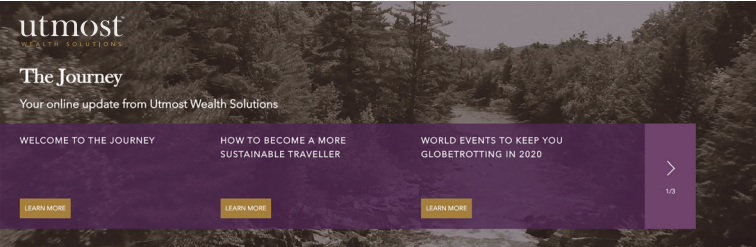
## UTMOST WEALTH SOLUTIONS

Following a full rebrand to our global insurance client, we successfully delivered all of the marketing literature and promotional video for a major new worldwide product launch.



## UNIPART EXPERT PRACTICES

Brochure work and 'Audit Generator', a bespoke live data app build.



## UTMOST WEALTH SOLUTIONS

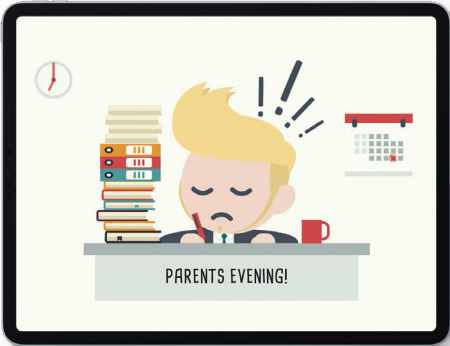
An online newsletter, using video and imagery for impact.

# Say hello...

01902 356280  
hello@tpsquared.co.uk  
tpsquared.co.uk

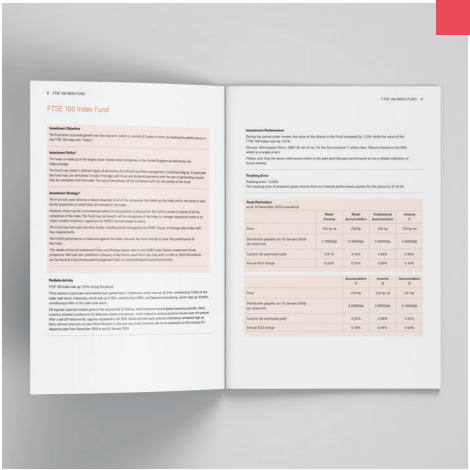
## LOVEMATHS

Support materials commended by OFSTED. The brand identity, worksheets and online distribution platform were all part of the equation. The designs included a wide range of friendly icons along with a handwritten typeface on graph paper.

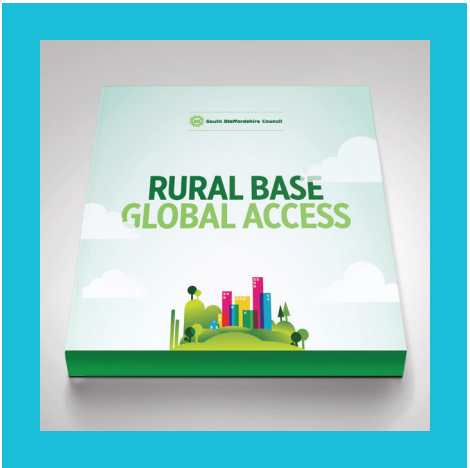


## J.P.MORGAN

We developed a strong and concise set of designs for these major financial clients, applying this to a range of brochures for their investment products and reports.



## HSBC



## SOUTH STAFFORDSHIRE COUNCIL

We transformed their A4 brochure into a tactile pack of information cards to showcase the county as an area for commercial investment.

## BYBRETT OBSERVATIONAL PHOTOGRAPHY

A new brand identity and a completely tailor-made website built from scratch to Brett's design.



## SCRIVENS OPTICIANS & HEARING CARE

We devised this major high-street chain's engaging annual staff magazine along with quarterly campaigns creating, designing and rolling out across a variety of collateral, from posters to leaflets, for all of their branches nationwide.

## **TPSquared Ltd**

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**DESIGN ■ PRINT ■ DIGITAL**

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