

# Report & Accounts

On time, on brief and on budget



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**As Annual Report designers in the Midlands, we produce a range of reports for a variety of companies. We work closely with our clients so that we can understand their process and produce a creative and outstanding Annual Report that speaks to both the external stakeholders and the internal staff.**

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# Is it that time of year again?

Not everyone enjoys the end of year process of producing the Annual Report. We do! In fact, we've been doing them for over 15 years. To achieve great Annual Report design requires a combination of clear financial reporting, interesting infographics, concise content structure and high-quality print. We do all of this.

**There are a few things you might be looking for:**

## ■ **Accuracy**

We'll use your data files for setting and our own thorough checking and proofing process will make sure your report is accurate.

## ■ **Appeal**

We'll stay within your corporate guidelines, but we'll use all our creativity and experience to ensure your report looks good – easy to read, tidy, consistent and interesting.

## ■ **Timing**

We understand the issues with compliance and report deadlines, and we're quite used to working within some pretty tight schedules. We won't let you down on this.

## ■ **Value for money**

Most of the reports we produce are for a fixed fee, but we're also happy to agree an hourly rate, if that suits you better.

## ■ **Delivery**

Once your report is approved, we carry out a full final/pre-print check and we can provide the final version electronically (PDF), as print-ready artwork for your printer, or we can print it for you.

# How can we help you?

To design an effective Annual Report, there are lots of different things that need to be considered, but some of the most important are:

## ■ **The Concept**

Define and present a clear story throughout your report. This gives us something to 'hang the creative on' and ensures your readers will engage with the report.

## ■ **Infographics**

A great way of conveying complex information in a bite-size way.

## ■ **Carbon footprint**

In an increasingly environmentally-conscious marketplace, to assist any compliance standards you have to demonstrate your corporate social responsibility and environmental integrity, all our printers use paper which comes from FSC certified forests. All inks and laminates conform to the latest EU standards and we can also offer recycled stocks for specific projects.

## ■ **Typography**

This is where the creative experience really comes in. Often, Annual Reports need to meet strict typographic guidelines (such as font-size) so it can sometimes be a balance between design and functionality.

## ■ **Formats**

It doesn't have to be A4 and it doesn't even have to be printed anymore. We'll help you explore formats that will work best for your audience – from interesting formats, interactive PDFs to microsites.

## ■ **Finishes**

We'll look at the huge range of potential finishes for your Annual Report – from paper stock to binding options.

# A bit about us...

## ■ TPSquared

We are a design, print and digital studio, based in the Midlands. A friendly and dedicated bunch, with many years of experience in working with large corporate clients, in particular on Report and Accounts, but with a no-nonsense, straight-forward approach.

## ■ Partnerships

Of course we pride ourselves on our customer service and high-quality design work, but we've also spent over 15 years developing successful relationships that last.

## ■ What we do

We talk through your requirements (we try to keep things practical and uncomplicated) and whether your report is big or small, we'll approach it as we always do – with dedication and attention to detail, but keeping an eye on the clock and your budget.

# 525

REPORT &  
ACCOUNTS  
SET SINCE 

## 2005

We work to budget  
to produce a clear and  
beautiful account  
of your company's  
achievements.

£ £ £ £



# 24,067

Twenty-four thousand and  
sixty-seven brews consumed.

Some  
examples of  
our work...

**ABN AMRO**  
MONTHLY FUND REPORTS

**ABN AMRO Growth Building**  
Investment Fund  
**Diversified Opportunities**

**ABN AMRO Growth Building**  
Investment Fund  
**ABN AMRO Growth Building**

[illegible]

## DUDLEY BUILDING SOCIETY REPORT & ACCOUNTS



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can make your next  
report even better  
than the last one.

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